



Publishers Group West 2011 Pre-approved Newsletter Program

*** Please review participants and restrictions carefully as there have been changes to the program.**

- \$50.00**—for a **print** newsletter review (of the book) of **at least fifty words**
 \$80.00—for a **print** newsletter review (of the book) of **at least fifty words and a thumbnail picture**

Account Name	PGW account Number
Address:	Contact:
City, State, Zip:	Telephone: Fax:
E-Mail:	Newsletter Date: Claim #
Isbn (13):	Publisher:
Title:	

Participating Publishers: *If the publisher is **not** listed –STOP! Do not use this form! Request (in advance) using the bookstore request form*

Multiple Imprint Pubs		Single Imprint Pubs	
Avalon Travel / Seal Press	Douglas & McIntyre / Greystone	Children's Book Press	Quick American Archives
<input type="text" value="B&T Publishing Group:"/>	Grove Atlantic /Canongate/Black Cat	Demos Medical	Rodmell Press
Portable Press	House of Anansi / Greenwood	Diamedica	Seven Footer Press
Silver Dolphin	New World Library / H J Kramer	Frances Lincoln	SLG Books
Thunder Bay Press	Carus Publishing / Open Court	Global Travel Publishers	Time Out
<input type="text" value="Keen Communications:"/>	Counter Point / SoftSkull/ Sierra Club	Gurze Books	Tin House Books
Clerisy Press		Kabbalah Publishing	Trinity University Press
Menasha Ridge		Kalmbach	Ulysses Press
Wilderness Press		Milkweed Editions	Wisdom Publications
		Morpheus International	Hundreds of Heads* (* incl Freshman Yr)
		New Horizon Press	
		Nilgiri	

Restrictions:

- **Titles must be published within 6 months of newsletter publication date to qualify**
- **Claims must arrive within 90 days of newsletter publication in order to receive credit - late submissions can be denied.**
- CAP: \$1000 per bill-to account per year, combined across all participating publishers.
- Accounts are only allowed one review per title, per year.
- Account may only choose one newsletter co-op option per title, per newsletter.
- Program does not extend to promotions linked to author appearances.
- A complete copy, complete screen shot or PDF of newsletter must be included with each request.
- Click to order pages are **not** acceptable as newsletter.
- Newsletter must be mailed or emailed to consumers.
- Account must have good credit standing with PGW.
- Applies only to publishers who have agreed to the program as listed on this form.

If all of the above conditions are met you can expect to receive a co-op credit to your account within 45 days of our receipt of your contract and newsletter.

Customer Signature _____ Date _____