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When Sierra North was published in 1967, no other trail guide like it existed for the backcountry: detailed, mile-by-mile descriptions written by authors who walked every mile of trail. Since then, the Berkeley, CA-based Wilderness Press has expanded its boundaries to all of California, Hawaii, the Pacific Northwest and Southwest, New England, the Midwest and Canada.

Today, Wilderness Press continues to publish and distribute some of the highest quality outdoor books and maps in the industry. Besides “where-to” guides for hikers, climbers, paddlers, snowshoers, skiers, and surfers, their “how-to” subjects include kayaking safety, rock climbing, backpacking, outdoor cuisine, navigation with GPS, and getting kids outside. Over the years, Wilderness Press has partnered with a number of non-profit organizations including the Bay Area Ridge Trail Council, East Bay Regional Park District, Friends of the Los Angeles River, Grand Canyon Association, Pacific Crest Trail Association, Rail-Trails Conservancy, Tahoe Rim Trail Association, and The Anza-Borrego Foundation & Institute.

In April 2008, Wilderness Press joined Keen Communications, the parent company of Menasha Ridge Press and Clerisy Press, a group committed to publishing comprehensive, accurate, and engaging books for an active readership.

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